

## **INFORMATION ON PERSONAL DATA PROCESSING**

According to Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, "on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC" (General Data Protection Regulation - GDPR),

SLOVAKIA REAL-IN a.s. (data controller) informs its business partners, customers, employees, collaborators, and other individuals about the processing of personal data of natural persons that it carries out. The full text of the company's personal data processing policy, along with additional information, can be found on our website [www.cityhotelpark.sk](http://www.cityhotelpark.sk) (<https://booking.cityhotelpark.sk>).

## **CONTACT INFORMATION**

- **SLOVAKIA REAL-IN a.s.**
- Registered Office: Radlinského 1739/21, 026 01 Dolný Kubín
- Company ID (IČO): 35789638
- Tax ID (DIČ): 2020245249
- Registered in the Commercial Register of the District Court of Žilina, Section: Sa, File No.: 10304/L
- Operation: Hotel PARK\*\*\*\*, 026 01 Dolný Kubín
- Email: [repcia@cityhotelpark.sk](mailto:repcia@cityhotelpark.sk)

## **WHAT IS PERSONAL DATA?**

Personal data refers to any information such as name, surname, date of birth, personal identification number, place of birth, residence address, nationality, business address, tax identification number, company ID, phone number, email, customer ID, location and movement data, network identifier, marital status, education, employment, financial situation, income and expenses, number of children, through which a specific individual can be identified.

So-called "sensitive" data include information that poses greater risks to the rights of the data subject, such as health status, racial or ethnic origin, sexual orientation, political opinions, religious beliefs, philosophical convictions, trade union membership, or genetic and biometric data.

## **WHAT IS PERSONAL DATA PROCESSING?**

Personal data processing means any operation or set of operations performed on personal data or sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.

Processing can be carried out with or without automated (computer-driven) procedures.

## **WHOSE PERSONAL DATA DO WE PROCESS?**

We process personal data of the following subjects:

- Our customers (hotel guests, customers of the café, restaurant, bowling bar, and wellness center)
- Our business partners (suppliers, subcontractors, service providers)
- Our employees and other collaborators
- Other individuals to whom we offer or intend to offer our products and services for so-called "direct marketing"

#### **WHAT PERSONAL DATA DO WE PROCESS?**

- **Customers, their representatives, and contact persons:**
  - Company name, first name, surname, registered address, residence, date of birth, company ID, tax ID, phone, email, data box ID, business address, contact persons, ID document numbers and copies, photos, videos, reliability, other references.
- **Business partners, their representatives, and contact persons:**
  - Company name, first name, surname, registered address, residence, date of birth, company ID, tax ID, phone, email, data box ID, business address, contact persons, reliability, other references.
- **Employees and their representatives:**
  - First name, surname, date of birth, personal identification number, nationality, ID document numbers, residence, phone, email, education, marital status, number and age of children, salary details, enforcement and insolvency details, work performance data, personal characteristics and abilities, work violations, references.
- **Other individuals (for marketing purposes):**
  - Company name, first name, surname, registered address, residence, company ID, tax ID, phone, email, data box ID, business address, contact persons, reliability, other references.

#### **WHY DO WE PROCESS PERSONAL DATA?**

- **Customers:**
  - To provide services, business cooperation, contract conclusion and fulfillment.
  - To settle rights and obligations arising from contracts and transactions.
  - To protect and enforce our rights.
  - To comply with legal obligations (tax, payroll, anti-money laundering, consumer protection, environmental protection, enforcement and insolvency proceedings, archiving requirements).
- **Business partners:**
  - For business cooperation, contract conclusion and fulfillment.
  - To settle rights and obligations arising from contracts and transactions.
  - To protect and enforce our rights.

- To comply with legal obligations (tax, payroll, etc.).
- **Employees:**
  - To conclude employment contracts, perform rights and obligations in the employment relationship.
  - To comply with legal obligations (tax, payroll, health and safety, enforcement and insolvency proceedings, archiving requirements).
- **Other individuals:**
  - For marketing and promotional purposes.

We do not intend to use your personal data for other purposes. If we decide otherwise, we are obligated to inform you.

#### **LEGAL BASIS FOR PROCESSING PERSONAL DATA**

We process personal data:

- Based on your consent [Article 6(1)(a) GDPR].
- Without consent for contract performance or pre-contractual actions [Article 6(1)(b) GDPR].
- Without consent for the protection of our legitimate interests or those of a third party [Article 6(1)(f) GDPR].
- Without consent for compliance with legal obligations [Article 6(1)(c) GDPR].

Sensitive data (e.g., health status, union membership, number and age of family members, education, personal traits and abilities) are processed only for employees as required by law or necessary for compliance.

#### **DATA RETENTION PERIOD**

- **Customers:** Personal data are stored for 10 years after the last contact or until any disputes, obligations, or limitation periods expire.
- **Business partners:** Personal data are stored for 10 years after the last contact/end of cooperation/warranty period.
- **Employees:** Personal data are stored for the duration of employment and 10 years thereafter.
- **Other individuals:** Personal data are stored for the duration of granted consent.

For the full policy, visit our website or contact our office. These guidelines are valid from November 15, 2024, and are subject to updates.